



B Organic Skincare Launches

B Organic Skincare, created by Aycin Wateridge, was born out of a desire to help ease her own daughter's severe Eczema that she had suffered with since birth. Now, at 4 years old, she is testament to the soothing and healing properties of the B Organic Skincare range, having been clear of Eczema for more than 2 years.

Working with a team of skincare professionals, Aycin has created a range of Organic skincare products that are very gentle on the skin without using any of the harsh, nasty chemicals so often present in skincare products. The B Organic Skincare range contains plant-derived, certified organic ingredients wherever possible, helping to ensure they do not dry the skin. The products are not only organic, but free from so many other chemicals, including Paraben, Sulphate and Silicone. Aycin selects only ingredients that she is happy to use on her own daughter's skin, ensuring that the B Organic Skincare range is a favourite with mums.

The B Organic Skincare range is a comprehensive range of products, including shampoo and conditioners, body lotions, bubble baths, bath and shower gels, body butters, facial skincare and the highly rated Soothing body balm. Currently, B Organic has dedicated skincare ranges for Babies, Mum to be and ladies. Due to demand, Aycin is set to launch a men's range of skin care products.

In a short time, the young company has gained success and recognition. Recently, Aycin was nominated in the Business Mums Awards and the company is set to expand, with interest from pharmacies and health stores, as well as retailers nationwide seeking to stock the B Organic Skincare range.

Eczema is such an uncomfortable condition, as Aycin knows from personal experience watching her own daughter suffer. Each and every B Organic Skincare product is created from the desire to protect and nourish skin, without any chemical nasties. Eczema, especially in infants, can be very disruptive to sleep. Aycin's organic products help soothe and relieve eczema conditions, enabling a comfortable night's sleep and helping to break the itch-scratch cycle that perpetuates eczema conditions.

It is with pride that Aycin reads the reviews satisfied B Organic Skincare customers leave her and is spurred to continue to develop products that use only the best, organic ingredients.

**** ENDS ****

For Further Information:

For products, prices, visuals and further information please contact Aycin Wateridge, B Organic Skincare on 07717793674 or acyin@b-organic.co.uk

Editors Notes:

B Organic Skincare started trading in June 2010 and specialises in creating and selling organic skincare and bath products that contain none of the chemicals that are likely to agitate or irritate any skin conditions which then makes them ideal for even a baby's skin.